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THE OFFICIAL NEWSLETTER OF SAFDA  
MARCH - MAY 2024

## ZABALIMI



RV Price February 2024: R 7 426,88 per ton (an increase of R82.79 vs Previous Season) "d" factor 0,502716



### Celebrating Excellence: Highlights From SAFDA's Annual Farmers Awards

PG 3-4



### Dr. Siyabonga Madlala honoured At The BACF AGM

PG 5-6



### SAFDA Successfully Implements A Livestock Project In Mkuze

PG 11-13



### Empowering Sugar Cane Growers with Financial Freedom

PG 17

# TABLE OF CONTENTS

3 - 4

Highlights from SAFDA's Annual Farmers Awards

5 - 6

Dr. Siyabonga Madlala Honoured At The BACF AGM

7

SAFDA Holds A Successful AGM

8 - 9

The launch of the Makhathini Lower Pongola Water User Association

10

Black Growers' Unity Highlighted At SAFDA Growers Imbizo In Mpumalanga

11 - 13

SAFDA Successfully Implements A Livestock Project In Mkuze

14 - 15

Transforming Sugarcane Farming: The Seedcane Project on South Africa's South Coast

16

Mvelo Gumede: A Success Story of Transformation through NARYSEC

17

Empowering Agriculture: M10 Farming Enterprise CC Receives 1.7 million Rand Worth of Farming Equipment

18

Khayaletu Capital Partners: Empowering Sugar Cane Growers with Financial Freedom

19

Funeral Cover In Full Swing As Clients Receive Their Phones

# CELEBRATING EXCELLENCE IN AGRICULTURE: HIGHLIGHTS FROM SAFDA'S ANNUAL FARMERS AWARDS



On the 24th of November 2023, the South African Farmers Development Association (SAFDA) hosted its Annual Farmers Awards, a remarkable event that not only celebrates outstanding farmers but also expresses gratitude to external partners for their vital contributions to SAFDA's objectives. The evening was a showcase of elegance, with attendees donning black-tie attire and ladies adorned in stylish black dresses. Nominees, SAFDA staff, management, CEC members, government officials, and stakeholders gathered in a collective celebration of excellence in the agricultural sector.

SAFDA's Annual Farmers Awards is an annual tradition, serving two pivotal purposes. Firstly, it aims to recognize and reward farmers for their hard work, innovation, and dedication. By doing so, SAFDA strives to cultivate a culture of continuous improvement, motivating farmers to uphold high standards and inspiring others to adopt sustainable farming practices.

Secondly, the event provides a platform to express gratitude to external partners, including government officials, non-profit organizations, research institutions, and other stakeholders. These partners play a significant role in supporting SAFDA's initiatives, contributing to

the success of sustainable agriculture in South Africa.

The black-tie affair highlighted the importance SAFDA places on honouring farmers and acknowledging the collective efforts that drive the advancement of agriculture in the country. The elegance of the event mirrored the sophistication of SAFDA's mission.

The diverse attendance, including recognized farmers, SAFDA staff, management, CEC members, government officials, and stakeholders, emphasized the collaborative nature of SAFDA's work. It showcased the unity required to address the challenges and opportunities within the agricultural sector.

Throughout the evening, SAFDA's commitment to motivating growers was evident. By showcasing the achievements of exceptional farmers, the awards ceremony aimed to inspire others to follow suit. Recognition of sustainable practices, innovative approaches, and dedication to excellence set a standard for the entire farming community, fostering a shared commitment to building a more resilient and sustainable future for South African agriculture.





The SAFDA Annual Farmers Awards of 2023 celebrated the achievements of outstanding farmers and highlighted the importance of collaboration and appreciation for external partners. The event served as a testament to the thriving spirit of South African agriculture and the collective efforts propelling the sector toward a more sustainable and prosperous future.





# DR. SIYABONGA MADLALA HONoured AT BLACK AGRICULTURAL COMMODITIES FEDERATION AGM



Since its inception in November 2022, the Black Agricultural Commodities Federation (BACF) has swiftly evolved into a powerful force and voice for Black agricultural commodity organizations in South Africa. Formed by a coalition of smallholder farmers, BACF aims

to accelerate Black farmer productivity and participation not only in South Africa's agricultural economy but also in the realization of Agenda 2063's aspirations for an improved Africa.

The founding organizations of BACF, including the African Game Ranchers Association, African Poultry Producers, Deciduous Fruit Development Chamber (SA), Livestock Wealth, National Emerging Red Meat Producers' Organization, South African Farmers Development Association, and South African Grain Farmers Association, boast a national presence and contribute to major commodity production value chains such as Grain, Poultry, Sugar, Deciduous Fruit, Game, and Red Meat. The Federation's mission is succinct - to foster sustainable and equitable agricultural and rural prosperity through just and effective institutional development, self-reliant financial support, and innovative socio-economic

development of commodity organizations. This aligns with the broader goals of Agenda 2063.

The recent Annual General Meeting (AGM) held at the ARC Headquarters marked BACF's first anniversary and served as a platform to discuss the 2023-2028 Plan of Action. The event hosted notable keynote speakers, including Dr. Pali Lehohla, former Statistician-General of South Africa, and Deputy Minister of Agriculture, Land Reform, and Rural Development, Mrs. Zoleka Capa.





Dr. Lehohla, known for his leadership in statistics, spoke passionately about his involvement in the Interfaith Forum of South Africa (TIFSA), emphasizing the need for collaboration to address the nation's challenges. He called for a different direction

that unites the nation to realize its full potential. Mrs. Zoleka Capa shared insights into the government's commitment to agriculture, land reform, and rural development, highlighting collaboration between BACF and governmental bodies. BACF has notched significant achievements in its first year, securing benefits for its members, including accredited agricultural training, research collaborations,

development partnerships, low-cost airtime and data deals, affordable funeral cover, and flexible health care packages for subsistence farmers and their families.

At the conclusion of the Annual General Meeting, Dr. Siyabonga Madlala, the executive chairperson of SAFDA was presented with a plaque to recognize his contribution and commitment to the Black Agricultural commodities organization.

As BACF confidently strides into the future, the AGM underscored the federation's commitment to empowering Black farmers and shaping the agricultural landscape in South Africa. With a clear mission, influential partnerships, and tangible achievements, BACF is well-positioned to continue making a meaningful impact on the lives of its members and the broader agricultural community.





## SAFDA HOLDS A SUCCESSFUL AGM

On the 24th of November 2023, the South African Farmers Development Association (SAFDA) held its 8th Annual General Meeting at KwaShukela. The Annual General Meeting (AGM) was attended by over 50 representatives from various SAFDA operating regions, including farmers from Mpumalanga. AGMs serve as gatherings where shareholders engage with the company's board of directors. Typically occurring annually, these meetings offer occasions for directors and shareholders to convene and discuss the company's annual report. Apart from allowing all stakeholders to engage in company matters, the AGM serves as a forum for information dissemination, discussions, and decision-making.

In the annual review presented by Dr. Siyabonga Madlala, Executive Chairperson of the South African Farmers Development Association (SAFDA), the organization celebrated its 8th anniversary, considering it a significant spiritual milestone. The focus of the year was on achieving self-reliance and sustainability through surplus revenue generation models, with a strong emphasis on diversification to address challenges faced by small-scale farmers. Notably, SAFDA's commitment extended to



establishing diversified milling facilities in Jozini, aiming to alleviate issues related to milling, resource limitations, and high production costs. Despite challenges in the sugar industry, SAFDA made progress in empowering communities through projects like the Melmoth Restitution Project. The organization played a pivotal role in advocating for transformation, contributing to the R1 billion Transformation Fund and supporting the Sugar Master Plan. Additionally, SAFDA's renewed strategy included the formation of SAFDA Financial Services to provide affordable funding for farmers. The Farmer Production Support Units (FPSUs) were highlighted as transformative in providing comprehensive support services to farmers. Looking ahead, Dr. Madlala expressed gratitude to the dedicated SAFDA team and emphasized the importance of continued support from partners to advance the organization's commitment to Sustainable Development Goals and Environmental, Social, and Governance imperatives.





# THE LAUNCH OF THE MAKHATHINI LOWER PONGOLA WATER USER ASSOCIATION

In a significant move towards promoting equitable water distribution, the Minister of Water and Sanitation, Mr. Senzo Mchunu, recently launched the Makhathini Lower Pongola Water Users Association. This association, chaired by SAFDA's Head of Grower Development, Mr. Sifiso Mnguni, aims to manage vital water resources, including the Jozini Dam, Pongola River, and Makhathini Canal, benefitting communities in uMkhanyakude and Zululand Districts.

The Minister, accompanied by Deputy Minister David Mahlobo, and Ministers of Agriculture, Land Reform, and Rural Development, Thoko Didiza and Nokuzola Capa, undertook community engagement activities on December 13-14, 2023, reinforcing the government's commitment to address water challenges in the region.

The Makhathini Canal, spanning 32 kilometers and boasting a capacity of 141,754 cubic meters (m<sup>3</sup>), has been transferred to the Department of Water and Sanitation from the Silwane Trust. The Agribusiness Development Agency (ADA), a public entity under the Department of Agriculture, Land Reform, and Rural Development (DARRLD) in KwaZulu-Natal, facilitated the canal transfer.



During an on-site assessment, Minister Mchunu and Deputy Minister Mahlobo observed vandalism and illegal connections in some parts of the canal, leading to infrastructure damage and water pollution. An estimated R122 Million is earmarked for the refurbishment of the canal to ensure optimal functionality.

The canal, drawing raw water from the Jozini Dam, feeds six pump stations, distributing pressurized water through an extensive network of underground pipelines. The water serves various irrigation systems, including sprinklers, center pivots, floods, and drip, benefiting both agricultural and domestic users.



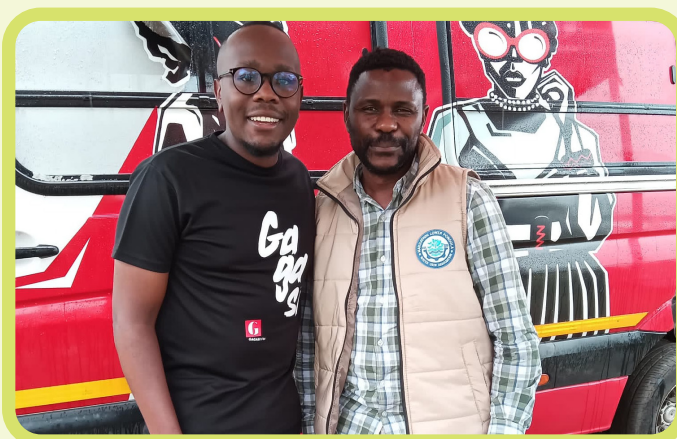
Minister Mchunu emphasized the significance of the newly established Makhathini Lower Pongola Water User Association in facilitating stakeholder consultation. The association's role is crucial in ensuring equitable decision-making when releasing water from Jozini Dam for environmental and socioeconomic purposes. This approach aims to provide both domestic and agricultural users with fair and accessible water resources.



use licenses and not paying for their water has been a big problem.”

Mnguni further highlighted the knock-on benefits of better water resource management under the MLP WUA, including the creation of other business opportunities, such as tourism, motivating people to reduce water pollution, and reducing opportunities for illegal water abstraction.

The launch of the Makhathini Lower Pongola Water Users Association marks a significant step towards sustainable water management, fostering community development and supporting agricultural initiatives in uMkhanyakude and Zululand Districts.





## BLACK GROWERS' UNITY HIGHLIGHTED AT SAFDA GROWERS IMBIZO IN MPUMALANGA



In a significant gathering of South African sugarcane growers, the South African Farmers Development Association (SAFDA) organized a crucial Imbizo on the 8th of February 2024 at Emmanuel Assemblies of God in Mpumalanga. The event provided a platform for growers to discuss ongoing projects, industry affairs, and various challenges affecting sugarcane farmers in the region.

The Imbizo served as a platform for collaboration and unity among sugarcane growers, fostering a sense of community and shared responsibility. The commitment of SAFDA to the empowerment of black growers was reaffirmed through the discussions, highlighting the organization's role as a driving force for positive change in the sugarcane farming sector.

The meeting was chaired by Mr. Mose Mkhabela, SAFDA Mpumalanga General Manager, who skilfully guided the proceedings. Reports were presented by MAC chairpersons, Mr. J Ndimande (Malelani) and Mr. E Mashabane (Komati), shedding light on crucial industry affairs and ongoing projects. Nathi Phakathi also delivered

a comprehensive report on the projects currently underway by SAFDA, highlighting the organization's commitment to the development of sugarcane farming in the region.

During the Imbizo, attendees had the opportunity to engage in fruitful discussions, sharing their concerns and opinions on a wide range of issues. These discussions played a vital role in charting a collective strategy to tackle challenges and promote the interests of sugarcane growers in the region.

One of the key highlights was the report on grower funding by Mr. L Mabila, focusing on MAFISA. This report detailed the financial support available to growers.

Dr. Siyabonga Madlala, the Executive Chairperson of SAFDA, in his closing remarks underscored the paramount importance of unity among black growers for their empowerment and prosperity. Addressing a fully packed hall of growers, Dr. Madlala emphasized the need for a consolidated approach to address various issues affecting the sugarcane farming community in Mpumalanga.



# SAFDA SUCCESSFULLY IMPLEMENTS A LIVESTOCK PROJECT IN MKUZE

Mbulungwane Community Trust is beginning to reap fruits of partnering with South African Farmers Development Association. Nhlakanipho Khumalo (SAFDA Project Manager), worked every day even during December 2023 to ensure that project implementation deadline is met. The plan is to help the project to become more lucrative and trade in a sustainable manner.

The project that was delayed by COVID re-started in 2023 is planned to change the lives of farmers. Livestock (Cattle & Goats) were recommended by Department of Agriculture and Rural Development (Nongoma office) as a suitable enterprise for the farm that use to a game farm. SAFDA, DARD together with Mbulungwane Trust took time to do farm assessment and ended up agreeing on Livestock as suitable commodity for this farm. Livestock Experts were consulted for advice, and they confirmed livestock to be the suitable commodity, despite the common challenge that this farm is neighbouring Senekal Game reserve that may pose a biosecurity risk.



The Mandlakazi Traditional Council Inkosi EB Zulu thanked SAFDA and congratulated Mbulungwane Trust for this big achievement and a project that bringing hope to the community of beneficiaries. He further urged the community neighbouring the farm to protect the farm, and report those that are vandalising fence. Inkosi advised the community and the Trust to protect the project like izikhali zamaNtungwa.

## PROJECT BREAKDOWN

The project received an initial investment/Grant of R6.5 million from Department of Agriculture, Land Reform and Rural Development (DALRRD) under Regional Land Claims Commission. The project was planned to change a game farm to a livestock (Cattle and goats) farm as follows: Boundary fence, camps fence, Internal fence and gates, Borehole with 10k water Tank and Solar Pump, 74 Cattle, Kraal, and Cattle handling facility, 100 goats, 5 Room Compound, Security house, Farm Bakkie, Quadbike. Cattle project was

completed, while goats project will be completed by the end of March 2024.

“Mandlakazi area, greater Nongoma and Mkuze are an area with good weather conditions to cultivate livestock. However, this isn't enough to translate livestock into liquidity for the community. Mbulungwane plan to expand the livestock project by establishing that will enable them to fully participate in the whole beef value chain.

## JOB OPPORTUNITIES

The project employs 26 employees which are: 1 Junior Farm Manager, 1 Admin Officer, 4 Security, 4 Herdsman and 16 General workers doing fencing, building and maintenance. This farm has a potential of employing more than 30 employees should the operation be expanded. The Mbulungwane Trust understands the high unemployment rate in the kwaMandlakazi community and have implemented a policy that gives youth and unemployed in the community the opportunity to participate. General workers are employed for the period of 3 months so that everyone gets a chance to work. The project employed more than 55 youth and unemployed



for general work during 2023/23 and 11 youth for Admin, Security, Herdsmen and Farm Management.

## ECONOMIST ADVISE: SELL CATTLE AT THE RIGHT TIME

It is very important to address a lot of things at the beginning of the project so that the project is sustainable and generates revenue for the community. The project will have to address some misconceptions about how to reap the economic benefits of farming cattle, such as when to sell cattle. Many people may make the mistake of putting more value on an older bull, rather than weaners – or younger cattle between the ages of nine and ten months. However, there is no economic reason that justifies this. Older animals cost farmers more over time to raise and keep, while young cattle require less feed, making input costs for the period of owning the animal, less. The bull's value in the eyes of the market reduces with time. It is therefore much more lucrative for farmers to sell their cattle earlier.

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*Farmers can double their income by selling one small, young animal every year, rather than selling one big or older animal every three years.”*



In addition, the longer animals are kept, the bigger they get, which means problems in terms of over-grazing and trampling of vegetation happens. But if animals are sold quicker when young, the land continues being lucrative. The most valuable animal in the herd is in fact the cow because of its ability to bear calves. In other words, a farmer's return is better because the cow can produce more. Also, introducing fewer bulls into the herd also improves the quality of livestock.



## PARTNERING WITH BEST FARMERS IN THE BEEF INDUSTRY

Mr Donovan Collet (CEO of AC Livestock) supported the project from the beginning with expert advice and cattle business value chain plan. He walked a path with SAFDA until the day of the project handover to the Mbulungwane Trust. AC Livestock committed to supporting the project cattle handling training, vaccination, and day to day management. When asked to address the community, Donovan appreciated the opportunity afforded to him by SAFDA and congratulated the Trust for partnering with the organisation that puts people first, that is there for the people coming from nothing to help them make a success.





# TRANSFORMING SUGARCANE FARMING: THE SEEDCANE PROJECT ON SOUTH AFRICA'S SOUTH COAST



In a bid to improve sugarcane farming practices and improve yields, the Provincial Department of Agriculture and Rural Development in partnership with the South African Farmers Development Association (SAFDA) has launched an innovative seedcane project on the South Coast. This initiative aims to provide small-scale farmers with access to quality seedcane and the latest cane varieties for future re-plant programs, ultimately boosting productivity and sustainability in the region's sugarcane industry.

## BACKGROUND AND OBJECTIVES

Sugarcane farming plays a crucial role in the economy of the South Coast region, providing livelihoods for thousands of small-scale farmers. However, one of the major challenges faced by these farmers is the availability of quality seedcane. Poor-quality seedcane not only leads to reduced yields but also increases the risk of disease and pest infestations, further impacting farmers' incomes.

The seedcane project seeks to address these challenges by providing small-scale growers with access to high-quality seedcane and the latest cane varieties. By ensuring that farmers have access to quality planting material, the project aims to improve crop yields, enhance the resilience of sugarcane crops to diseases and pests, and ultimately improve the livelihoods of small-scale sugarcane farmers on the South Coast.



## PARTNERSHIP AND IMPLEMENTATION

The partnership between the Provincial Department of Agriculture and Rural Development and SAFDA is key to the success of the seedcane project. SAFDA, with its extensive network of farmers and expertise in agricultural development, plays a crucial role in identifying and engaging with small-scale farmers who can benefit from the project. The Provincial Department of Agriculture and Rural Development, on the other hand, provides technical support and resources to ensure the effective implementation of the project.

One of the key components of the project is the establishment of seedcane nurseries where quality seedcane is produced and distributed to small-scale farmers. These nurseries are equipped with the latest technologies for seedcane production and are staffed by trained

agronomists who provide guidance and support to farmers. Additionally, the project facilitates training programs for farmers on best practices in sugarcane farming, including planting techniques, irrigation, and pest management.



## IMPACT AND FUTURE PROSPECTS

The seedcane project has already started to yield positive results, with small-scale farmers reporting increased yields and improved crop quality. By providing farmers with access to quality seedcane, the project has not only improved their incomes but has also enhanced the sustainability of sugarcane farming in the region.

Looking ahead, the project aims to expand its reach and impact by reaching more small-scale farmers and introducing them to the benefits of quality seedcane. By continuing to work closely with farmers and providing them with the support

they need, the project hopes to further improve the productivity and sustainability of sugarcane farming on the South Coast.

The seedcane project is a shining example of how partnerships between government and agricultural organizations can lead to meaningful change in the lives of small-scale farmers. By providing access to quality seedcane and the latest cane varieties, the project is not only improving the livelihoods of farmers but also contributing to the growth and development of the sugarcane industry on the South Coast.



# MVELO GUMEDE: A SUCCESS STORY OF TRANSFORMATION

In a country where youth unemployment remains a pressing issue, programs like the National Rural Youth Service Corps (NARYSEC) are beacons of hope, empowering young individuals to unlock their potential and contribute to rural economic transformation. One such success story is that of Mvelo Gumede, whose journey with NARYSEC has been nothing short of transformative.

NARYSEC, the youth flagship program of the Department of Rural Development and Land Reform, focuses on skills development and employment for young people in rural areas. The program aims to address the dual challenges of unemployment and skills shortages by providing targeted participants with the opportunity to acquire skills through various initiatives in partnership with public and private sector institutions.

Mvelo Gumede's journey with NARYSEC began in 2019 with a desire to make a difference in his community. Hailing from a rural area, Mvelo understood the challenges faced by young people in accessing quality education and meaningful employment. Determined to change this narrative, he enrolled in the NARYSEC program, eager to acquire new skills and contribute to rural development.

Through NARYSEC, Mvelo participated in various skills development initiatives, including agricultural training, entrepreneurship workshops, and community development projects. These experiences not only equipped him with valuable skills but also instilled in him a sense of purpose and empowerment.

One of the key aspects of NARYSEC is its emphasis on partnerships with other institutions. Mvelo had the opportunity to collaborate with public and private sector entities, gaining exposure to real-world challenges and innovative solutions. These partnerships not only enriched his learning experience but also opened doors to



potential employment opportunities.

Today, Mvelo Gumede is a testament to the impact of programs like NARYSEC. Armed with newfound skills and a passion for rural development, he has become a catalyst for change in his community. Whether through sustainable farming practices, small business ventures, or community outreach programs, Mvelo is actively contributing to the rural economy transformation strategy.

Mvelo's success is not just his own; it is a reflection of the transformative power of youth empowerment programs like NARYSEC. His journey serves as an inspiration to other young people, showing them that with determination, hard work, and the right opportunities, they too can realize their full potential and contribute meaningfully to their communities.

As South Africa continues its efforts to address youth unemployment and promote rural development, stories like Mvelo Gumede's are reminders of the importance of investing in youth skills development programs. Through initiatives like NARYSEC, we can create a brighter future for our youth and build sustainable, thriving rural communities.



# EMPOWERING AGRICULTURE: M10 FARMING ENTERPRISE CC RECEIVES 1.7 MILLION RAND WORTH OF FARMING EQUIPMENT



In a significant stride towards agricultural prosperity, M10 Farming Enterprise CC, operating under the PLAS LRAD (Land Reform for Agricultural Development) program, recently received farming equipment worth 1.7 Million Rand from the Department of Agriculture, Land Reform, and Rural Development. This generous contribution, aimed at enhancing M10 Farming Enterprise CC's capabilities, is a testament to the collaborative efforts driving agricultural development in the KwaDukuza local municipality.

M10 Farming Enterprise CC, comprised of four family members with roots in the KwaDukuza Local Municipality, has been cultivating sugarcane since 2008 on the rented farm Margaret under the PLAS LRAD program. The farm, leased for 30 years, covers 323 hectares in Pietermaritzburg, KwaZulu-Natal, and has become a beacon of resilience, overcoming challenges such as the droughts of 2010 and 2014-2020.

Managed by Mr. Manival Munusamy Govender, with six years of experience as a farm manager, M10 Farming Enterprise CC has not only

weathered climatic adversities but has also become an essential source of employment for impoverished communities in the vicinity.

The farm, initially acquired without infrastructure and equipment, received a transformative boost from the South African Farmers Development Association (SAFDA). With SAFDA's assistance, M10 Farming Enterprise CC successfully secured funding from the government, marking a pivotal moment in their journey towards sustainability and growth.

The Department of Agriculture's recent contribution of farming equipment, valued at 1.7 Million Rand, aligns seamlessly with M10 Farming Enterprise CC's commitment to sustainable and profitable sugarcane farming. This strategic investment is expected to optimize yield, enhance productivity, and contribute to the overall economic upliftment of the community.



# KHAYALETHU CAPITAL PARTNERS: EMPOWERING SUGAR CANE GROWERS WITH FINANCIAL FREEDOM

In a groundbreaking move aimed at empowering Land Reform sugar cane growers, SAFDA Financial Services and Forward Finance Holdings have joined forces to establish Khayaletu Capital Partners. This innovative partnership is set to transform the financial landscape for sugar cane growers, offering them access to much-needed funds through their Season Retention payments. Khayaletu Capital Partners' flagship offering allows growers to access up to 70% of their Season Retention payment months before the scheduled Mill payout. This means that growers can access their hard-earned money well in advance, enabling them to better prepare for the upcoming season.

The flexibility of Khayaletu Capital Partners' offering is a game-changer for sugar cane growers. Whether it's paying wages, repairing machinery, or maintaining fields, growers now have the freedom to use their money as they see fit, without having to wait for the mill payout.

To be eligible for this innovative financial product, growers must have over R75,000 in their retention account with millers. This requirement ensures that growers who have demonstrated a commitment to the industry and have substantial funds accumulated over the season can benefit from this offering. Growers that qualified got from R50 000 up to R2 000 000.

The launch of Khayaletu Capital Partners marks a significant milestone in the financial empowerment of sugar cane growers. By providing growers with access to their Season Retention payments in advance, Khayaletu Capital Partners is not only easing financial burdens but also empowering growers to make strategic decisions that can positively impact their operations.



To promote awareness of this funding to Land Reform sugar cane growers about this new financial product, SAFDA Financial Services Team conducted roadshows across KwaZulu-Natal (KZN). These roadshows were aimed at making land reform farmers aware of the opportunities provided by Khayaletu Capital Partners and how it can benefit their operations. The roadshows were met with great enthusiasm, with many growers expressing interest in the financial freedom and flexibility offered by Khayaletu Capital Partners.

This partnership between SAFDA Financial Services and Forward Finance Holdings underscores a shared commitment to the growth and sustainability of the sugar cane industry. Through innovative financial solutions like those offered by Khayaletu Capital Partners, growers can look forward to a future where financial freedom and success go hand in hand.

Khayaletu Capital Partners is a beacon of hope for sugar cane growers, offering them the financial freedom they need to thrive. With its innovative approach and commitment to growers' success, Khayaletu Capital Partners is set to transform the lives of sugar cane growers across the industry.



## FUNERAL COVER IN FULL SWING AS CLIENTS RECEIVE THEIR PHONES



In the heart of South Africa's farming communities, a transformative initiative is gaining momentum. SAFDA's Funeral Cover, a crucial component of the comprehensive Airtime/Funeral Cover product, is now in full swing, with an increasing number of clients joining the program and receiving their phones.

Recognizing the unique challenges faced by South African farmers, SAFDA has stepped forward with a holistic solution that not only addresses the financial burden in times of loss but also ensures ongoing connectivity for farmers and their families.

The Funeral Cover, underwritten by industry leader Sanlam, stands out as a beacon of support. As more and more clients embrace this initiative, SAFDA is witnessing the positive impact it has on the lives of farmers across the nation. Central to this initiative is the distribution of phones, a symbolic and practical gesture that transcends

the conventional notion of a communication device. These phones become a lifeline, linking farmers to their communities, critical information, and a network of support. Samsung and Huawei have generously contributed to this cause, ensuring farmers receive quality devices that cater to their needs.

The success of the SAFDA Funeral Cover is evident in the growing number of clients who have embraced this initiative. As the SAFDA family expands, so does the network of support and empowerment for South African farmers.

The influx of new clients signifies a growing community of farmers who recognize the importance of safeguarding their families and ensuring financial security during challenging times. The SAFDA Funeral Cover initiative is not just a service; it's a movement that empowers farmers to face the future with resilience and strength.